A media company built on TRUST

Iliffe Media is passionate about providing the highest quality news and information for the local communities that we serve. We are investing in print, online and broadcasting with acquisitions including the Newark Advertiser, 13 Johnston Press titles and KM Media Group.

- More than 125 years of local newspaper publishing
- Investing in local communities
- Privately owned business
- Portfolio also includes broadcasting on kmfm and KMTV
- Investing in stronger relationships

Putting the customer first - ALWAYS!
BURY ST EDMUNDS

30,367
WEEKLY READERSHIP  JICREG (May 2018)

132,870
UNIQUE BROWSERS  AT Internet (March-May 2019)

DEMOGRAPHIC - OUR AUDIENCES  JICREG (May 2019)

MALE  48%  FEMALE  52%
ABC1  52%  C2DE  48%

POPULATION
77,912

Bury Free Press
EST: 1855  |  PUBLICATION DAY: FRIDAY  |  COVER PRICE: £1.30
www.buryfreepress.co.uk
Diss Express

EST: 1864 | PUBLICATION DAY: FRIDAY | COVER PRICE: £1.00
www.dissexpress.co.uk

POPULATION
30,719

WEEKLY READERSHIP
10,424

UNIQUE BROWSERS
33,716

MALE 47%  FEMALE 53%
ABC1 57%  C2DE 43%

JICREG (May 2019)
Sudbury

Weekly Readership: 11,306
Unique Browsers: 32,734
Population: 35,934

Demographic - Our Audiences:

- Male: 47%
- Female: 53%
- ABC1: 54%
- C2DE: 46%

JICREG (May 2019)
www.suffolkfreepress.co.uk

EST: 1855 | Publication Day: Thursday | Cover Price: £0.95

Trust Local

Iliffe Media
19,703
Weekly Readership

102,714
Unique Browsers

50% Male
50% Female
62% ABC1
38% C2DE

117,386
Population

DEMOGRAPHIC - AREA PROFILE

JICREG (May 2019)
### DEMOGRAPHIC - AREA PROFILE

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
<th>ABC1</th>
<th>C2DE</th>
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<tbody>
<tr>
<td>48%</td>
<td>52%</td>
<td>62%</td>
<td>38%</td>
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### POPULATION

- **41,128**

### WEEKLY READERSHIP
- **12,506**

### UNIQUE BROWSERS
- **105,248**

Publisher's statement: JICREG (May 2019)
## Bourne

**2,974**

**Weekly Readership**

**12,924**

**Unique Browsers**

### Demographic - Area Profile

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<td></td>
<td>52%</td>
<td>48%</td>
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**POPULATION**

**20,075**

(JICREG May 2019)

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**The Local**

EST: 1989 | PUBLICATION DAY: FRIDAY | COVER PRICE: £0.85

www.bournelocal.co.uk
WISBECH

36,274
WEEKLY READERSHIP  JICREG (May 2019)

24,849
UNIQUE BROWSERS  AT Internet (March-May 2019)

DEMOGRAPHIC - OUR AUDIENCES  JICREG (May 2019)

<table>
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<td>47%</td>
<td>53%</td>
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<td>48%</td>
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POPTULATION
36,432
(JICREG May 2019)

FENLAND
Citizen

EST: 1975  |  PUBLICATION DAY: WEDNESDAY  |  COVER PRICE: £0.55
www.fenlandcitizen.co.uk

TRUST LOCAL
Population: 62,025

Weekly Readership: 19,250

Unique Browsers: 93,470

Est: 1854 | Publication Day: Friday | Cover Price: £1.15

www.granthamjournal.co.uk

Demographic - Our Audiences

Male: 47%  
Female: 53%  
ABC1: 51%  
C2DE: 49%
SPALDING

19,840
WEEKLY READERSHIP  JICREG (May 2019)

113,694
UNIQUE BROWSERS  AT Internet (March-May 2019)

DEMOGRAPHIC - OUR AUDIENCES  JICREG (May 2019)

<table>
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<td>C2DE</td>
<td>48%</td>
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POsITION
39,561

Lincolnshire
free press

EST: 1847  |  PUBLICATION DAY: TUESDAY  |  COVER PRICE: £0.95
www.spaldingtoday.co.uk
STAMFORD

25,076
WEEKLY READERSHIP
JICREG (May 2019)

148,956
UNIQUE BROWSEERS
AT Internet (March-May 2019)

DEMOGRAPHIC - OUR AUDIENCES
JICREG (May 2019)

MALE 47%  FEMALE 53%  ABC1 54%  C2DE 46%

POPPULATION
27,307

TRUST LOCAL

Stamford Mercury
EST: 1712 | PUBLICATION DAY: FRIDAY | COVER PRICE: £1.30
www.stamfordmercury.co.uk
Rutland Times

Est: 1977 | Publication Day: Thursday | Cover Price: £0.90

www.rutland-times.co.uk

Population: 28,341

Weekly Readership: 5,293

Unique Browsers: 3,537

Male: 48%  Female: 52%

ABC1: 53%  C2DE: 47%

Trust Local

JICREG (May 2019)
KIRNG'S LYNN

29,345
WEEKLY READERSHIP
JICREG (May 2019)

118,871
UNIQUE BROWSERS
AT Internet (March-May 2019)

DEMOGRAPHIC - OUR AUDIENCES
JICREG (May 2019)

MALE 47%
FEMALE 53%
ABC1 52%
C2DE 48%

POPULATION
71,108

Lynn News
EST: 1841 | PUBLICATION DAY: FRIDAY | COVER PRICE: £1.20
www.lynnnews.co.uk

TRUST LOCAL
NEWARK

POPULATION 50,671
JICREG (May 2019)

WEEKLY READERSHIP 30,367
JICREG (May 2019)

UNIQUE BROWSERS 89,650
AT Internet (March-May 2019)

DEMOGRAPHIC - OUR AUDIENCES
JICREG (May 2019)

MALE 47%  FEMALE 53%  ABC1 51%  C2DE 49%

www.newarkadvertiser.co.uk

EST: 1854  |  PUBLICATION DAY: Thurs  |  COVER PRICE: £1.10

NEWARK
Advtiser

TRUST LOCAL

ILIFFE MEDIA
NEWARK

17,419
WEEKLY READERSHIP

PUBLISHER'S STATEMENT

EST: 1712 | PUBLICATION DAY: FRIDAY | COVER PRICE: FREE

NEWARK POPULATION
50,671

(JICREG May 2019)

DEMOGRAPHIC - AREA PROFILE

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ABC1 50%  C2DE 50%

(JICREG May 2019)

TRUST LOCAL

ILIFFE MEDIA
HOMES SUPPLEMENT

10,000 COPIES DELIVERED TO HIGH FOOTFALL STORES
FREE PICK-UP FROM ESTATE AGENTS

AREAS AVAILABLE
CAMBRIDGE, NEWMARKET, BURY ST EDMUNDS, BISHOP’S STORTFORD, SUDBURY & HAVERHILL

FEATURED PROPERTIES TO BUY OR RENT

PUBLICATION DAY: THURSDAY | FREE PICK-UP

ILIFFE MEDIA
This vibrant magazine, packed full of well-written content, looks and feels like a premium product. One judge said that Velvet’s print was quite exceptional. A magazine that knows its target audience.

Areas available:
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2,000 COPIES AVAILABLE AS A FREE PICK-UP

AREAS AVAILABLE

CAMBRIDGESHIRE & SUFFOLK

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www.iqmag.co.uk

TRUST LOCAL